

MARA CECILIA OSTFELD

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ACADEMIC AFFILIATIONS

- 2016 Assistant Professor, Department of Political Science, University of Michigan
Assistant Professor (by courtesy), Ford School of Public Policy, U. of Michigan
Faculty Associate, Institute for Social Research, University of Michigan
Faculty Associate, Latina/o Studies, University of Michigan
- 2013 – 2016 Post-Doctoral Fellow, Ford School of Public Policy, University of Michigan
- 2013 Ph.D, Political Science, University of Pennsylvania
Dissertation: “One Vision: Spanish-Language Media and Latino Political Identity”
Committee: Dr. Diana Mutz (chair), Dr. Rogers Smith & Dr. Matthew Levendusky
- 2009 M.A., Political Science, University of Pennsylvania
- 2003 B.A., Social Work, Rutgers University

PEER REVIEWED PUBLICATIONS

“Unity vs. Uniformity: Effects of Targeted Advertising on Perceptions of Group Politics.” (2017)
Political Communication.

“The Backyard Politics of Attitudes Toward Immigration.” (2015). *Political Psychology*.

“Revisiting The Effects Of Case Studies In The News.” (2014). *Political Communication* (with Diana Mutz).

WORKS IN PROGRESS

“The Face of American Government: Effects of Minorities in High Office on Minority Trust in Government.” In Progress (with Diana Mutz)

“The New White Flight: Democratic Appeals to Latinos and White Support for the Democratic Party.” In Progress.

“The Consequences of Priming Latino Political Identity on Self-Reported Survey Attitudes.” (with Francisco Pedraza).

“Explicit Cues: The Effects of Public Statements on Immigration.” In Progress. (with Dan Hopkins)

“The Content of Your Color: Skin Color Identity and Its Determinants” In Progress. (with Nicole Yadon)

“Influence of Biased Media Coverage of Protesters on Public Opinion and Political Behavior.” In Progress. (with Steven Moore and LaGina Gause).

“#New(s) Media Effects: Effects of Journalistic Reliance on Twitter on News Coverage of Racialized Issues.” In Progress. (with Alejandro Pineda).

“‘Nuestro Idioma’: Effects of Spanish-Language News Media on Images of Latinidad.” In Progress.

CONFERENCE PAPERS AND INVITED PRESENTATIONS

- 2016 “The New White Flight: Democratic Appeals to Latinos and White Support for the Democratic Party.” Presented at Implications of Election 2016: How We Got Here & Where We’re Headed, Center for Political Studies, November 2016
- 2016 “The New White Flight: Democratic Appeals to Latinos and White Support for the Democratic Party.” Presented at Latinas/os and the Election, Latino Studies Program, University of Michigan, October 2016
- 2016 “Explicit Cues and Attitudes Toward Immigration Reform,” (with Dan Hopkins). Presented at American Political Science Association Conference, Philadelphia, PA. September, 2016.
- 2016 “Explicit Cues and Attitudes Toward Immigration Reform,” (with Dan Hopkins). Midwest Political Science Association Conference, Chicago, IL.
- 2015 “Ethnic Filter Questions: The Political Implications of Priming Latino Identity,” (with Francisco Pedraza). Latino Studies Program, Ann Arbor, MI.
- 2015 “Ethnic Filter Questions: The Political Implications of Priming Latino Identity,” (with Francisco Pedraza). American Political Science Association Conference, San Francisco, CA.
- 2015 “The Consequences of Priming Latino Political Identity on Self-Reported Survey Attitudes,” (with Francisco Pedraza). Midwest Political Science Association, Chicago, IL.
- 2014 “Unity vs. Uniformity: Within-Group Effects of Targeted Political Media,” Symposium on the Politics of Immigration, Race, and Ethnicity, Philadelphia, PA.
- 2014 “Aprobando el Mensaje: Effects of Bilingual Campaign Ads on Non-Latinos,” Academia del Pueblo Conference, Wayne State University, Detroit, MI.

- 2014 “The Role of Race and Ethnicity in Social Science Research,” Undergraduate Research Opportunity Program, Ann Arbor, MI.
- 2013 “‘Nuestro Idioma’: Effects of Spanish-Language News Media on Latino Public Opinion,” The Coalition for Interdisciplinary Research on Latino/a Issues, November, Ann Arbor, MI.
- 2013 “One Vision: Spanish-Language Media Effects on Latino Political Identity,” Midwest Political Science Association, Chicago, IL.
- 2012 “One Vision: Spanish-Language Media and Latino Political Identity,” Philadelphia-Area American Politics Conference, Philadelphia, PA.
- 2012 “Shaping Attitudes Toward Immigration: Understanding the Role of Race and Assimilation,” Midwest Political Science Association, Chicago, IL.
- 2011 “Revisiting The Effects Of Personalization: American Attitudes Toward Immigration Policy,” Midwest Political Science Association, Chicago, IL.

RESEARCH GRANTS AND FELLOWSHIPS

- 2017 Russell Sage Foundation
- 2017 Center for the Education of Women, University of Michigan
- 2014 Office of Research Faculty Grants and Awards Program, University of Michigan Office of Research
- 2014 Center for Public Policy in Diverse Societies Research Grant, University of Michigan
- 2011-12 Democracy, Constitutionalism and Citizenship Fellowship, University of Pennsylvania
- 2011 Institute for the Study of Citizens and Politics Research Grant, University of Pennsylvania
- 2009 Time-Sharing Experiments for the Social Sciences (TESS) Research Grant
- 2007 & ‘08 Presidential Prize Fellowship, University of Pennsylvania

AWARDS & HONORS

- 2014 The Circle Award (La Celebración Latina Teaching Award), The University of Michigan Office of Academic and Multicultural Initiatives

- 2013 Janet A. Harkness Student Paper Award Honorable Mention, World Association of Public Opinion Research/ American Association of Public Opinion Research
- 2012 Harrell Rodgers Graduate Student Travel Scholarship, Midwest Political Science Association
- 2005 First annual Kennedy School of Government Spirit Award, Harvard University, 2005 (Award to honor the graduating student best demonstrating the schools mission of public service)
- 2003 Class of 2003 Recipient of Dean's Award for Excellence, Rutgers University

OTHER PROFESSIONAL EXPERIENCE

- 2012 – Present Exit Poll Analyst, NBC/ Telemundo, (2012 – present)
Analyze exit poll data for Telemundo's news coverage of primary and general elections; Assist Telemundo news producers contextualize election data for Latino audience; Use exit poll data to prepare MSNBC stories on the opinion and behavior of Latino voters; Review Spanish translations of English exit polls to ensure they have comparable meanings
- 2005 - 07 Deputy Press Secretary , Governor Jon S. Corzine (2005-07)
Oversaw the communications staff and managed press inquiries for 11 government departments; Developed media statements on behalf of the Governor; Appointed to the Governor's Working Group on Latino Affairs' education sub-committee to develop policy proposals relating to educational issues of particular concern to Latinos in New Jersey

OTHER RESEARCH EXPERIENCE

- 2009 Graduate Research Assistant, Center for Global Communication Studies, University of Pennsylvania
Worked in partnership with the Center for Global Communication Studies on research seeking to measure and document shifts in government regulation of the Cuban media system.
- 2005 Research Associate, Dr. Juan Carlos Echeverry, Universidad de los Andes
Helped develop a paper on the cyclical political dynamics of coalitions, purges, and hegemony surrounding 20th century internal armed conflicts in Colombia.

2004 – 06 Graduate Research Assistant, Dr. Kim Williams, Harvard University
Contributed to research examining the political context, leadership, and opposition group strategy surrounding the diffusion of California’s Proposition 209 and the failure of California’s Proposition 54; Examined contemporary Latino leadership through the lens of Du Bois’ “Talented Tenth” concept, and assisted Dr. Williams develop a quantitative measure to compare demographics of Latino leadership to the larger U.S. Latino community; Analyzed data on interracial marriage trends, attitudes towards other races, and evolving definitions of race for Dr. Williams’ book, *Mark One or More: Civil Rights in Multiracial America*.

TEACHING EXPERIENCE

2016 - Assistant Professor, University of Michigan
- The Politics of Latinidad (Undergraduate)
- Identity and Politics (Graduate)

2014 - 16 Lecturer, University of Michigan
- “The Politics of Identity” (Mixed Graduate and Undergraduate)

2009 – 11 Teaching Assistant, University of Pennsylvania
- “Introduction to American Politics” (for Dr. John DiIulio)
- “Public Policy” (for Dr. Matthew Levendusky)
- “Constitutional Law” (for Dr. Rogers Smith)

RESEARCH AND TEACHING INTERESTS

Political Communication
Political Behavior
Political Psychology
Latinx Politics/ Racial and Ethnic Politics
Experimental Design

PROFESSIONAL SERVICE

Reviewer, American Journal of Political Science
Reviewer, Journal of Politics
Reviewer, Time-Sharing Experiments for the Social Sciences
Reviewer, American Politics Research
Panel Chair and Discussant, Midwestern Political Science Association Conference

PROFESSIONAL MEMBERSHIPS

American Political Science Association
Midwest Political Science Association

OTHER SKILLS

Competent in English and Spanish