

**DIANA C. MUTZ**

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University of Pennsylvania  
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Director, Institute for the Study of Citizens and Politics

**Positions Held**

- Fall 2003 to present: Professor, University of Pennsylvania
- Fall 2003 to present: Director, Institute for the Study of Citizens and Politics,
- Fall 2007 to present: Senior Fellow in Governance Studies, Brookings Institution
- Fall 1999 to Spring 2003: Professor, Ohio State University
- Fall 1996 to Spring 1999: Associate Chair, Political Science, University of Wisconsin-Madison
- Fall 1994 to Spring 1999: Associate Professor, University of Wisconsin-Madison.
- Fall 1988 to Spring 1994: Assistant Professor, University of Wisconsin-Madison.

**Education**

- Stanford University, Ph.D., 1988.
- Stanford University, A.M., 1985.
- Northwestern University, B.S., 1984.

**Honors and Awards**

2015. Frank Luther Mott - Kappa Tau Alpha Journalism & Mass Communication Research Award for *The Obama Effect: How the 2008 Campaign Changed White Racial Attitudes* (Russell Sage Foundation, 2014).

2014. Erdos Number: 3.

2013. Honorary Doctorate awarded by University of Southern Denmark.

2011. Lifetime Career Achievement Award in Political Communication, American Political Science Association.

2011. Political Methodology Fellowship, National Science Foundation.

2008. Elected Fellow of the American Academy of Arts and Sciences (AAAS).

2007. American Association for Public Opinion Research Warren Mitofsky Innovator Award for Time-sharing Experiments for the Social Sciences (TESS).

2007. Awarded the Robert Lane Prize for the Best Book in Political Psychology by the American Political Science Association for *Hearing the Other Side*.

2007. Goldsmith Book Prize from Harvard University for *Hearing the Other Side*.

2005 Doris Graber Prize for Most Influential Book on Political Communication published in the last ten years for *Impersonal Influence*.

2003. Top Paper Award from the International Communication Association, for Mutz, D.C., and B. Reeves. Exposure to Mediated Political Conflict: Effects of Civility of Interaction on Arousal and Memory.

2000. Fellowship, Center for Advanced Study in the Behavioral Sciences, Stanford, CA.

1999. APSA Robert Lane Award for Best Book in Political Psychology for *Impersonal Influence: How Perceptions of Mass Collectives Affect Political Attitudes*. (Cambridge University Press, 1998).

2003. Award for Top Paper in Political Communication division of International Communication Association.

1998. Award for Best Paper on Political Communication Published in 1997, International Communication Association.

1998. Romnes Research Fellowship Award, 1998. \$50,000 award from a university-wide competition for the most promising scholars who are less than five years post-tenure.

1992. Contributing author to P.M. Sniderman, R.A. Brody, and P.E. Tetlock, (Eds.), *Reasoning and Choice: Explorations in Political Psychology*. New York: Cambridge University Press,

Woodrow Wilson Award for Best Book in Political Science.

1991. Ithiel de sola Pool Award for best paper dealing with political communication presented at the convention of the American Political Science Association.

1990. Selected as one of 50 Top Educators at UW-Madison by Interfraternity Council and Panhellenic Association.

1989. Winner of Student Paper Competition, American Association for Public Opinion Research.

1989. Nafziger-White Dissertation Award, Association for Education in Journalism and Mass Communication.

### **Research Support**

Provost's Research Fund, University of Pennsylvania, \$50,000. (Combined with funds from 3 other institutes and centers to enable a 2012 election panel study that covers two election cycles).

Russell Sage Foundation: "Obama as Exemplar: Effects of Mediated Intergroup Contact." (with Seth Goldman). \$35,000.

Center for the Study of Democratic Politics, Princeton University, 2010-2011, salary support for fellowship year.

National Science Foundation Infrastructure Grant: "TESS: Time-sharing Experiments for the Social Sciences," (with Arthur Lupia). 2001-2008, \$3,101,682.

Department of Homeland Security grant for Survey Experiments Related to Terrorism, Disaster Preparedness, and Homeland Security. (with Matthew Davis), \$186,100.

National Science Foundation Supplement for "TESS: Time-sharing Experiments for the Social Sciences," (with Matthew Davis), 2007, \$200,000.

National Science Foundation, Research Experiences for Undergraduates (REU) grant to fund undergraduate research assistance, \$9,775

National Science Foundation: "In Mixed Company: Psychological Responses to Mediated Representations of Oppositional Political Views." 1999-2001, \$93,358.

National Science Foundation: "Political Discussion in the Workplace: Causes and Consequences of Cross-Cutting Political Dialogue." (with Jeffery J. Mondak) 1999-2002, \$152,253.

Spencer Foundation, "The Company of Strangers: Social Context and the Public Sphere." 1995-1997, \$79,500.

National Science Foundation, "Impersonal Influence," 1993-96, \$45,000.

Freedom Forum Media Studies Center, Residential Fellowship at Columbia University, 1991-92, salary plus living stipend.

Wisconsin Alumni Research Foundation grants, 1984, 1985, 1990, 1991, 1992, 1994, 1996, 1997, 1998.

## **Books**

Mutz, D.C. *In Your Face Politics: The Consequences of Incivility*. 2015. Princeton: Princeton University Press.

Goldman, Seth K. and Diana C. Mutz. 2014. *The Obama Effect: How the 2008 Campaign Changed White Racial Attitudes*. New York: Russell Sage Foundation Press. [Awarded the 2015 Frank Luther Mott - Kappa Tau Alpha Journalism & Mass Communication Research Award].

Mutz, Diana C. 2011. *Population-Based Survey Experiments*. Princeton, NJ: Princeton University Press.

Mutz, Diana C. 2006. *Hearing the Other Side: Deliberative Versus Participatory Democracy*. New York: Cambridge University Press. [Awarded the 2007 Goldsmith Prize by Harvard University; also awarded the Robert Lane Prize for the Best Book in Political Psychology by the American Political Science Association, 2007].

Mutz, Diana C. 1998. *Impersonal Influence: How Perceptions of Mass Collectives Affect Political Attitudes*. Cambridge University Press, 334 pages). [Awarded the Robert Lane Prize for the Best Book in Political Psychology by the American Political Science Association, 1999, and the 2004 Doris Graber Prize for Most Influential Book on Political Communication published in the last ten years]

Mutz, Diana C., Sniderman, Paul M., and Richard Brody (Eds.). 1996. *Political Persuasion and Attitude Change*, Ann Arbor: University of Michigan Press. (295 pages).

## **Refereed Journal Articles and Book Chapters**

Mutz, D.C. and R. Pemantle. Forthcoming, 2015. Standards for Experimental Research:

Encouraging a Better Understanding of Experimental Methods. *Journal of Experimental Political Science*, forthcoming.

Mutz, D. C. 2015. Incentivizing the Manuscript Review System via REX. *PS: Political Science & Politics*, Volume 48: pp 73 – 77.

Mansfield, E.D., D.C. Mutz and L. Silver. 2014. Men, Women, Trade and Free Markets. *International Studies Quarterly*. 1-13.

Ostfeld, Mara-Cecilia, and Diana Mutz. 2014. “Revisiting the Effects of Case Studies in the News.” *Political Communication* 31(1): 53-72.

Mutz, D.C., and Laura Silver. 2014. “Normative Perspectives on the Spiral of Silence.” Chapter in Wolfgang Donsbach, Charles Salmon and Yariv Tsfati, (Eds.), *The Spiral of Silence: New Perspectives on Communication and Public Opinion*. New York: Routledge (pp. 75-91).

Dilliplane, Susanna, Seth Goldman and Diana Mutz. 2013. “All Virtue is Relative: a Response to Prior.” *Political Communication* 30(4): 635-653.

Mansfield, E. and D.C. Mutz. 2013. “US vs. Them: Mass Attitudes toward Offshore Outsourcing.” *World Politics* 65 (04): 571-608.

Dilliplane, S., Goldman, S., and D.C. Mutz. 2013. “Televised Exposure to Politics: New Measures for a Fragmented Media Environment.” *American Journal of Political Science* 57 (1): 236–248.

Mutz, D.C. 2013. Reflections on *Hearing the Other Side*, in Theory and in Practice. Response to special issue of *Critical Review* devoted to articles on *Hearing the Other Side* (Mutz 2006). *Critical Review* 25(2) 260-276.

Mutz, D.C. 2013. “Television and Uncivil Political Discourse.” Chapter 6 in Daniel M. Shea and Morris P. Fiorina (Eds.), *Can We Talk? The Rise of Rude, Nasty, Stubborn Politics*. New York: Pearson.

Mutz, D. C. 2012. “The Great Divide: Campaign Media in the American Mind.” *Daedalus* 141(4) 83-97.

Mutz, Diana C. and Lori Young. 2011. “Communication and Public Opinion: Plus Ça Change?” *Public Opinion Quarterly* 75 (5): 1018-1044.

Goldman, Seth, and D.C. Mutz. 2011. The Friendly Media Phenomenon: A Cross-national Analysis of Cross-Cutting Exposure. *Political Communication* 28: 1, 42-66.

Mutz, D.C., and Susanna Dilliplane. 2011. Running to the Right: Effects of Campaign Strategy on Mass Opinion and Behavior. Chapter in *Facing the Challenge of Democracy: Explorations in the Analysis of Public Opinion and Political Participation*, Benjamin Highton and Paul Sniderman (Eds.). Princeton University Press.

Mutz, D.C. 2010. The Dog That Didn't Bark: The Role of Canines in the 2008 Presidential Campaign. *PS: Political Science and Politics* 43(4): 1-6.

Mutz, D.C., and Seth Goldman. 2010. Effects of Mass Media. Chapter in J.F. Dovidio, M. Hewstone, P. Glick, and V. M. Esses (eds), *Handbook of Prejudice, Stereotyping and Discrimination*. London: Sage.

Mutz, Diana C. 2009. Effects of Internet Commerce on Social Trust. *Public Opinion Quarterly* 73: 439 – 461.

Mutz, D.C. & Nir, L. 2010. Not Necessarily the News: Does Fictional Television Influence Real-World Policy Preferences? *Mass Communication and Society* 13: 196 — 217.

Mansfield, E., and D.C. Mutz. 2009. Support for Free Trade: Self-Interest, Sociotropic Politics, and Out-Group Anxiety. *International Organization* 63, Summer 2009, pp. 425–57.

Reprinted in 2015 in *International Trade and the New Global Economy*.

Wojcieszak, Magdalena and Diana Mutz. 2009. Online Groups and Political Discourse: Do Online Discussion Spaces Facilitate Exposure to Political Disagreement? *Journal of Communication* 59 (1): 40-56.

Mutz, D.C. and Brandon Bartels. 2009. Processes of Institutional Opinion Leadership. *The Journal of Politics*, Vol. 71, No. 1, pp. 249–261.

Mutz, D.C. 2008. Is Deliberative Democracy a Falsifiable Theory? *Annual Review of Political Science*, 11:521-538.

Mutz, Diana C. 2007. Effects of "In-Your-Face" Television Discourse on Perceptions of a Legitimate Opposition. *American Political Science Review* 101(4): 621-635.

Mutz, Diana C. 2007. "How the Mass Media Divide Us." Chapter 5 in D. Brady and P. Nivola (eds.), *Red and Blue Nation?* Washington, DC: Brookings Institution Press.

Mutz, Diana C. 2007. "Political Psychology." In *The Oxford Handbook of Political Behavior*, Russell J. Dalton and Hans-Dieter Klingemann (Eds.), Oxford University Press.

Mutz, Diana C. and Jeffery J. Mondak. 2006. The Workplace as a Context for Cross-cutting

Political Discourse." *Journal of Politics* 68 (1): 140-155.

Mutz, Diana C. 2005. "Social Trust and E-Commerce: Experimental Evidence for the Effects of Social Trust on Individual Economic Behavior." *Public Opinion Quarterly* 69(3): 393-416.

Mutz, Diana C., and Byron Reeves. 2005. "The New Videomalaise: Effects of Televised Incivility on Political Trust." *American Political Science Review* 99(1): 1-15.

Mutz, Diana C. 2004. "Leading Horses to Water: Confessions of a Daily Show Junkie." *Journalism and Mass Communication*.

Mutz, Diana C. 2002. "The Consequences of Cross-Cutting Networks for Political Participation." *American Journal of Political Science* 46 (4): 838-55.

Mutz, Diana C. 2002. "Cross-Cutting Social Networks: Testing Democratic Theory in Practice." *American Political Science Review* 96 (2): 111-26.

Mutz, Diana C. and P.M. Martin. 2001. "Facilitating Communication Across Lines of Political Difference: The Role of Mass Media." *American Political Science Review* 95 (1): 97-114.

Mutz, Diana C. 2001. "The Future of Political Communication Research." *Political Communication* 18 (2): 231-36.

Mutz, Diana C. 2001. "Tolerance." In Neil J. Smelser and Paul B. Baltes, (Eds.) *International Encyclopedia of the Social and Behavioral Sciences*. Oxford, England: Elsevier.

Mutz, Diana C., and Gregory Flemming. 1999. "How Good People Make Bad Collectives: A Social-Psychological Perspective on Public Attitudes Toward Congress," Chapter in Joseph Cooper (Ed.), *Congress and the Decline of Public Trust* (pp.79-100). Westview.

Barnhurst, Kevin G. and Diana C. Mutz. 1997. "The New Long Journalism: The Decline of Event-Centered Coverage in American Newspapers." *Journal of Communication* 47: 27-53.

Mutz, Diana C., and Joe Soss. 1997. "Reading Public Opinion: The Influence of News Coverage on Perceptions of Public Sentiment." *Public Opinion Quarterly* 61: 431-451.

Mutz, Diana C., and Jeffery Mondak. 1997. "Dimensions of Sociotropic Behavior: Group-Based Judgments of Fairness and Well-Being." *American Journal of Political Science* 41: 284-308.

Mutz, Diana C. 1997. "Mechanisms of Momentum: Does Thinking Make It So?" *Journal of Politics* 59: 104-25.

Mondak, Jeffery, Mutz, Diana C., and Robert Huckfeldt. 1996. "Persuasion in Context: The Multi-level Structure of Economic Evaluations." Chapter in *Political Persuasion and Attitude Change*. Ann Arbor: University of Michigan Press, pp. 249-66.

Mutz, Diana C., Sniderman, Paul M., and Richard Brody. 1996. "Political Persuasion: The Birth of a Field of Study." Chapter 1 in *Political Persuasion and Attitude Change*, Ann Arbor: University of Michigan Press, (pp. 1-16).

Mutz, Diana C. 1995. "Effects of Horse Race Coverage on Campaign Coffers: Strategic Contributing in Presidential Primaries." *Journal of Politics* 57: 1015-1042.

Mutz, Diana C. 1995. "Media, Momentum and Money: Horse Race Spin in the 1988 Republican Primaries." In P.J. Lavrakas, M.W. Traugott, and P.V. Miller (Eds.), *Presidential Polls and the News Media* (Boulder: Westview Press), pp. 229-254.

Mutz, Diana C. 1994. "Mass Media and the Depoliticization of Personal Experience." Reprinted in M.E. Ethridge (Ed.), *The Political Research Experience: Readings and Analysis*, 2nd ed. Guilford, CT: Dushkin.

Mutz, Diana C. 1994. "Contextualizing Personal Experience: The Role of Mass Media." *Journal of Politics* 56: 689-714.

Mutz, Diana C. 1994. "Direct and Indirect Routes to Politicizing Personal Experience: Does Knowledge Make a Difference?" *Public Opinion Quarterly* 57: 483-502.

Mutz, Diana C. 1994. "The Political Effects of Perceptions of Mass Opinion." In R.Y. Shapiro, M. X. Delli-Carpini, and L. Huddy (Eds.), *Research in Micropolitics*, Vol. 4, (pp. 143-167), JAI Press.

Mutz, Diana C., Roberts, Donald F., and D.P. van Vuuren. 1993. "Reconsidering the Displacement Hypothesis." *Communication Research* 20: 51-75.

Mutz, Diana C. 1992. "Impersonal Influence: Effects of Representations of Public Opinion on Political Attitudes." *Political Behavior* 14: 89-122.

Mutz, Diana C. 1992. "Mass Media and the Depoliticization of Personal Experience." *American Journal of Political Science* 36: 483-508.

Sniderman, Paul, Wolfinger, Barbara, Mutz, Diana C., and James Wiley. 1991. "Values Under Pressure: AIDS and Civil Liberties." In *Reasoning and Choice: Explorations in Political Psychology*. New York: Cambridge University Press, pp.31-57.

Mutz, Diana C. 1989. "The Influence of Perceptions of Media Influence: Third Person Effects



and the Public Expression of Opinions." *International Journal of Public Opinion Research* 1: 3-23.

Cohen, Jeremy, Mutz, Diana C., Nass, Clifford, and Laurie Mason. 1989. "Experimental Test of Some Notions of the Fact/ Opinion Distinction in Libel." *Journalism Quarterly* 66: 11-17, 247.

Cohen, Jeremy, Mutz, Diana C., Price, Vincent, and Albert Gunther. 1988. "Perceived Impact of Defamation: An Experiment on Third Person Effects." *Public Opinion Quarterly* 52: 161-173.

Chaffee, Steven H., and Diana C. Mutz. 1988. "Comparing Mediated and Interpersonal Communication Data." In R. P. Hawkins, J. M. Wiemann, and S. Pingree, (Eds.), *Advancing Communication Science: Merging Mass and Interpersonal Processes* (pp. 19-43). Newbury Park, CA: Sage.

Mutz, Diana C. 1987. "Political Alienation and Knowledge Acquisition." In M. L. McLaughlin, (Ed.), *Communication Yearbook 10*. Newbury Park, CA: Sage, pp. 470-98.

### **Research in Progress/ Under Review**

The Impact of Media on Perceived Polarization. With Yptach Lelkes, University of Amsterdam.

Mansfield, E.D., D.C. Mutz and D. Brackbill. Effects of The Great Recession on Attitudes toward Trade. Under review.

Parental interest in newborn genomic testing: a randomized, factorial survey, Danielle K. Bäck, and Robert C. Green, MD, MPH: Harvard University.

The Origins of Sociotropic Perceptions of Trade's Impact. (with Ed Mansfield and Devon Brackbill).

Anchoring Attitudes on Amounts: How Numbers Shape Citizens' Opinions on Economic Policy Issues (with Rasmus Pedersen).

Out of Sight, Out of Mind? The Role of Proximity in Encouraging Helping Behavior (with Xiaoxia Cao).

Mutz, Diana C. 2014. Is Trade Perceived to be Zero Sum? American Perceptions of the Impact of Trade on U.S. and Trading Partner Countries.

Mutz, Diana C. and Eunji Kim. 2014. How Ingroup Favoritism Affects Trade Preferences.

Mutz, Diana C. and Eunji Kim. Asymmetries in the Study of Media Effects.

Mutz, D.C., and Mondak, J.J. *Involuntary Association: The Role of the Workplace in American Civic Life*.

Ostfeld, M. and D.C. Mutz, . The Face of American Government: Effects of Minorities in High Office on Minority Trust in Government.

Mutz, D.C., D. Allen, A. Daniller, and A. Tallevi. Declining Trust in the American Press: Understanding the Survey Response. Under review.

Silver, L.A., D. Brackbill, A. Daniller, and D.C. Mutz. Older Americans and New Media: Reactions to a Changing Media Environment. Under review.

Wojcieszak, M., and D. C. Mutz. Effects of Fictional Exemplars on Political Attitudes.

### **Other Publications:**

Mutz, Diana C., and Edward D. Mansfield. 2013. Public Understanding of Economic Globalization. *Issues in Governance Studies* 56 (January): Washington, DC: Brookings Institution.

### **Professional Service**

American National Election Studies Board, 2011-present.

Editorial Board, Political Communication.

International Advisory Board, The Norwegian Opinion Lab, Research Council of Norway.

American Political Science Association Task Force on Public Engagement

Public Opinion Quarterly Editorial Board, 2010-

Committee to Select Editor of Political Behavior.

Edelman Award Committee, APSA Political Communication.

Expert Witness for challenge to Pennsylvania Voter ID law, Applewhite, et al. v. Commonwealth of Pennsylvania, et al., No. 330 MD.

American Academy of Arts and Sciences Membership Selection Panel, Class III, 2011-2013

Provosts' Research Council, University of Pennsylvania

University Committee on Human Subjects Research

President, Elections Public Opinion and Voting Behavior Division of the American Political Science Association, 2010-2012.

Political Communication, Editorial Board

Journal of Politics, Editorial Board

Alexander L. George Book Award Committee, International Society for Political Psychology

David O. Sears Book Award Committee, International Society for Political Psychology

Chair, Goodnow Award Committee, American Political Science Association

Co-PI, National Annenberg Election Study, 2008.

Canadian National Election Study, Advisory Board

Goodnow Award Committee, APSA.

International Society for Political Psychology, Book Award committee

Vice-President, Midwest Political Science Association, 2009-2011.

Pi Sigma Alpha Selection Committee for Best Paper

Radcliffe Institute Final Selection Committee, Harvard University, 2006-2008.

APSA Trust and Development Board, 2007-2009.

Democracy, Citizenship and Constitutionalism (DCC) Planning Committee, 2008.

Wharton School of Business, Dean Selection Committee, 2007.

Chair, Warren Miller Award Committee, APSA, 2006.

Member, Graber Award Committee, 2006.

School of Arts and Sciences Personnel Committee, 2004-2006.

Graber Award Committee, 2006.

Editorial Board, *Journal of Politics*, 2004-present.

Board of Overseers, American National Election Studies, 2003-2006.

Chair, Pi Sigma Alpha award committee, Midwest Political Science Association, 2003-2004.

Vice-President, Elections, Public Opinion, and Political Behavior Section of the American Political Science Association, 2002-2004.

Editorial Board, The Ohio State University Press, 2002-2003.

Editorial Board, *Political Communication*, 2001-present.

Co-PI, *Time-sharing Experiments for the Social Sciences*, Center for Human Resources Research, Ohio State University, 2001-2006.

Midwest Political Science Association, Council Member, 2001-2004.

Program Co-Chair, Midwest Political Science Association, 2000.

APSA Political Psychology Book Award Committee, 2000.

Chair, Nominations Committee, Midwest Political Science Association, 1999.

Editor-in-Chief, *Political Behavior*, 1998-2003.

Graber Award Committee, APSA Political Communication Section.

Nominations Committee, Midwest Political Science Association, 1998.

American National Election Studies Pilot Committee, 1998-99.

Executive Board, Elections and Voting Behavior Division of the American Political Science Association, 1997-98.

Program Committee, Midwest Political Science Association, Section Head for Political Psychology and Public Opinion, 1996-97.

Chair, Political Communication Division of the American Political Science Association, 1995-96.

Advisory Board, *Public Opinion Quarterly*, 1996-98.

Vice-Chair, Political Communication Division of the American Political Science Association, 1994-95.

Editorial Board, *Public Opinion Quarterly*, 1991-2000.

Editorial Board, *Political Communication*, 1992-1998.

Editorial Board, *Journal of Communication*, 1991-1996.

Conference Planning Committee, American Association for Public Opinion Research, 1994-1995.

Regional (United States) Representative to World Association for Public Opinion Research, 1993-1994.

Secretary, Political Communication Division of the International Communication Association, 1993-94.

Executive Board Member, Political Communication Division of the American Political Science Association, 1992-93.

Chair, Breckinridge Award Committee, Midwest Political Science Association, 1990-91.

Chair, Murray Edelman Career Achievement Award Committee, American Political Science Association, 1991-92.

Steering Committee, University of Wisconsin Survey Center, 1989-present.

Manuscript Reviews for *International Organization*, *World Politics*, *International Studies Quarterly*, *American Journal of Political Science*, *American Political Science Review*, *International Studies Quarterly*, *Poetics*, *Journal of Politics*, *Political Behavior*, *Political Communication*, *Public Opinion Quarterly*, *Journal of Communication*, *Communication Theory*, *Journalism Quarterly*, *International Journal of Public Opinion Research*, *Communication Research*, *Political Research Quarterly*.

### **Courses Taught:**

Media and Politics, Experimental Design, Empirical Methods of Political Inquiry, Research Design, Public Opinion, Elections and Voting Behavior, Analysis of Political Data, Communication and Public Opinion, Senior Honors Thesis Proseminar, Political Communication, Mass Media and Political Behavior, Quantitative Reasoning, Fictional Media and Political Attitudes.