

Kecheng FANG
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EDUCATION

- 08/14–Present **University of Pennsylvania**
PhD Candidate, Annenberg School for Communication
Dissertation: “Mapping Media Bias in China”
Committee: Michael X. Delli Carpini (Chair), Guobin Yang, Diana C. Mutz, Sandra González-Bailón
- 08/13–05/14 **University of Wisconsin-Madison**
PhD student, School of Journalism & Mass Communication
(transferred to UPenn after one year)
- 09/08–07/10 **Peking University, China**
M.A. in Journalism, School of Journalism & Communication
- 02/09–07/10 **Peking University, China & Lund University, Sweden**
Joint Master Program in Human Rights
- 09/04–07/08 **Peking University, China**
B.A. in Journalism, School of Journalism & Communication

PUBLICATIONS

Conference Presentations

- Fang, K. & Repnikova, M. (2017, June). *State-led Media Digitization and State-licensed Entrepreneurial Journalism: Evidence from 9 Digital News Outlets in China*. Paper presented at the International Symposium on Chinese Newspapers and The Challenge of Convergence, Hong Kong.
- Fang, K. (2017, May). *How a Traffic Accident and an Internet Meme Changed People's Minds*. Paper presented at The 67th Annual Conference of the International Communication Association (ICA), San Diego, CA.
- Fang, K. (2017, May). *“Guard Against Fire, Theft, and Journalists”: Public against Journalists in China*. Paper presented at The Academic Conference of UNESCO's World Press Freedom Day Event, Jakarta, Indonesia.
- Fang, K. (2017, April). *Commercial Media Are Dying, Long Live the Party Mouthpieces: Why Chinese Media are Regressing into the Government-funded model*. Paper presented at The 75th Annual Conference of the Midwest Political Science Association (MPSA), Chicago, IL.
- Repnikova, M. & Fang, K. (2017, March). *From Economic to Digital Media Experiments: The Tensions of Fragmented Authoritarianism*. Paper presented at the Annual Conference of of The Association for Asian Studies (AAS), Toronto, Canada.
- Fang, K. & Repnikova, M. (2017, February). *Demystifying “Little Pink”: The Creation and Evolution of a Gendered Label for Nationalistic Activists in China*. Paper presented at the Annual Meeting of The Eastern Sociological Society (ESS),

Philadelphia, PA.

- Fang, K. (2016, November). *"Idolizing" a Communist Party Leader: The Toad Worship Culture on the Chinese Internet*. Paper presented at The 102nd Annual Convention of The National Communication Association (NCA), Philadelphia, PA. **Top Paper Award, The Association for Chinese Communication Studies.**
- Fang, K. & Mutz, D. (2016, August). *Communist Party's Soft Power in Cross-national Persuasion Videos: Shaping China's Image among Overseas Audiences*. Paper presented at The 112th Annual Conference of The American Political Science Association (APSA), Philadelphia, PA.
- Fang, K. (2016, June). *Commercial Media Are Dying, Long Live the Party Media: The Changing News Media Landscape in China*. Paper presented at The 66th Annual Conference of the International Communication Association (ICA), Fukuoka, Japan.
- Fang, K. (2016, June). *Weibo, WeChat, and the Chinese Culture of Connectivity*. Paper presented at The 66th Annual Conference of the International Communication Association (ICA), Fukuoka, Japan.
- Fang, K. (2016, May). *The Party Mouthpieces Go Viral: How China's Propaganda Machine Adapts to Social Media*. Paper presented at The 2016 Fudan-UC Young Scholars Conference, San Diego, CA.
- Fang, K. (2016, May). *Communist Party's Soft Power in Cross-national Persuasion Videos: Shaping China's Image among Overseas Audiences*. Paper presented at The 69th Annual Conference of The World Association for Public Opinion Research (WAPOR), Austin, TX.
- Fang, K. (2016, April). *The Party Mouthpieces Go Viral: How China's Propaganda Machine Adapts to Social Media*. Paper presented at The 74th Annual Conference of the Midwest Political Science Association (MPSA), Chicago, IL.
- Repnikova, M. & Fang, K. (2016, April). *Persuasion 2.0: New Modes of Digital Propaganda in China*. Paper presented at The 75th Annual Conference of the Association for Asian Studies (AAS), Seattle, WA.
- Fang, K. (2015, June). *Weibo, WeChat, and the Chinese Culture of Connectivity*. Paper presented at The International Conference on Communication and the Public: Social Media and Public Engagement, Hangzhou, China.
- Repnikova, M. & Fang, K. (2015, June). *Persuasion 2.0: New Modes of Digital Propaganda in China*. Paper presented at The 28th Annual Meeting and International Symposium of The Association of Chinese Political Studies (ACPS), Beijing, China.
- Repnikova, M. & Fang, K. (2015, May). *Persuasion 2.0: New Modes of Digital Propaganda in China*. Paper presented at The 13th Chinese Internet Research Conference (CIRC), Edmonton, Canada.
- Fang, K. (2015, May). *Journalists in Cognitive Dissonance: When Liberal Journalists Work for Conservative Media (or Vice Versa)*. Paper presented at The 65th Annual Conference of the International Communication Association (ICA), San Juan, Puerto Rico.
- Fang, K. & Zhao, M. (2014, June). *The Emergence of Partisan Online Media in China*. Paper presented at The 12th Chinese Internet Research Conference (CIRC), Hong Kong. **Best Postgraduate Student Paper.**

- Fang, K. (2014, March). *Journalists in Cognitive Dissonance: When Liberal Journalists Work for Conservative Media (or Vice Versa)*. Paper presented at Communications Crossroads Conference, Madison, WI.
- Fang, K. (2010, June). *Understanding the Freedom of Expression in China's Internet*. Paper presented at The 8th Chinese Internet Research Conference (CIRC), Beijing, China.
- Fang, K. (2009, June). *"The Republic of Virtue" built by Human Flesh Searchers in China's Internet*. Paper presented at Communication Research Conference of Graduate Students from Mainland, Hong Kong and Taiwan, Beijing, China.

Journal Articles (Chinese)

- Fang, K. (2016) Investigating Party Media's Resurgence on Social Media. *Journalism Bimonthly*, (3), 45-54. [方可成. (2016). 社交媒体时代党媒“重夺麦克风”现象探析. *新闻大学*, (3), 45-54.]
- Fang, K. (2012). No Longer a Dream Machine: The Changes in Newsrooms of Chinese Media. *Chinese Journalist*, (1), 54-57. [方可成. (2012). 新闻业还能造梦吗?. *中国记者*, (1), 54-57.]
- Fang, K. (2012). Balanced Reporting and "He Said, She Said" Journalism. *Youth Journalist*. (19), 13-14. [方可成. (2012). 平衡报道≠各打五十大板. *青年记者*, (19), 13-14.]
- Wang, C. & Fang, K. (2009). Do Not Overrate the Internet Speech: An Empirical Analysis of 122 Threads on Internet Forums. *Journal of International Communication*, (5), 98-102. [王辰瑶、方可成. (2009). 不应高估网络言论——基于 122 个网络议题的实证分析. *国际新闻界*, (5), 98-102.]

Books and Book Chapters

- Fang, K. (2014). *The Old Friends of China*. Beijing: The People's Daily Press. [方可成. (2014). *中国人民的老朋友*. 北京: 人民日报出版社.]
- Fang, K. (2011). From Legal Rights to Actual Rights. In Yang, B. & Xu, H. (Eds.), *Platform Glamour and Stage Lure: The Actors in China's Internet Communication*. Beijing: China Social Sciences Publishing House.
- Fang, K. (2010). The analysis of Online Music Industry in China. In Lu, D & Chen, X. (Eds.), *Report on Development of Network Culture Industry*. Beijing: Xinhua Press.

Translations

- Zhang, W. (2016). *The Internet and New Social Formation in China: Fandom Publics in the Making*. Open access at <http://cnpolitics.org/2016/05/fandom-publics/>. [Project Coordinator]
- Howard, P. N. & Hussain, M. M. (2014). Digital Media and the Arab Spring. In Xu, Z. (Ed.), *Oriental History Review (Issue 4)*. Guilin, China: Guangxi Normal University Press.

Media and Think Tank Report Contributions (English)

- Repnikova, M. & Fang, K. (2016, October). China's New Media: Pushing Political Boundaries Without Being Political. *Foreign Affairs*.
- Repnikova, M. & Fang, K. (2015, January). Behind the Fall of China's Greatest Newspaper. *Foreign Policy*.
- Fang, K. (2013). The Myth of China's Liberal Media. *Orizzonte Cina*, (4), 5.

TEACHING EXPERIENCE

University of Pennsylvania

Fall 2016 **Communication 226: Introduction to Political Communication**
Teaching Assistant. Leading breakout sessions, giving a lecture, and grading.

University of Wisconsin-Madison

Spring 2014 **Journalism 201: Introduction to Mass Communication**
Teaching Assistant. Managing two discussion sections of 18 students each.

Peking University

Fall 2009 **News Reporting and News Writing II**
Teaching Assistant. Giving lectures, teaching news writing skills, and grading.

Spring 2009 **News Reporting and News Writing I**
Teaching Assistant. Organizing discussions, teaching news writing skills, and grading.

Fall 2008 **Introduction to Journalism**
Teaching Assistant. Organizing discussions and grading.

AWARDS, HONORS, AND GRANTS

05/17 ICA 2017 Travel Grant (\$200)
05/17 UPenn Graduate and Professional Student Assembly (GAPSA) Travel Grant (\$550)
03/17 AAS 2017 Travel Grant (\$220)
11/16 NCA 2016 Top Paper Award, The Association for Chinese Communication Studies
05/16–08/16 Student Research Grant, Center for the Study of Contemporary China, University of Pennsylvania (\$1,500)
05/15–08/15 Student Research Grant, Center for the Study of Contemporary China, University of Pennsylvania (\$1,500)
09/14–12/17 “Innovations in Journalism in the Digital Age”, The National Social Science Fund – Young Scholar Project, China (Co-PI, ¥200,000 [about \$32,000])
08/14–Present Research Fellow, Annenberg School for Communication
06/14–07/14 Fellow, Annenberg-Oxford Media Policy Summer Institute
06/14 Best Postgraduate Student Paper, The 12th Chinese Internet Research Conference (CIRC) (\$500)
04/13 Visiting Fellow, Centre for Civil Society Studies, The Chinese University of Hong Kong
06/10 Provincial-Level Merit Student, Beijing
06/10 Outstanding Graduate, Peking University
06/10 Outstanding Thesis Award, Peking University
09/09 First Grade Graduate Scholarship, Peking University
09/06–06/08 Undergraduate Scholarships, Peking University
09/06 Merit Student, Peking University
09/05 Academic Excellence Award, Peking University

SERVICE

Reviewer	<i>New Media & Society</i> , 2017
Reviewer	<i>International Journal of Press/Politics</i> , 2017
Reviewer	<i>International Communication Gazette</i> , 2017
Reviewer	<i>Asiascape: Digital Asia</i> , 2017
Reviewer	<i>Governance</i> , 2016
Reviewer	ICA Annual Conference, 2017
Reviewer	NCA Annual Conference, 2017
Consultant	Committee to Protect Journalists, 2016-present
Consultant	Freedom House, 2016-present

INVITED TALKS

- “Fake News and the Digital Media Environment”, Peking University HSBC Business School, Shenzhen, China, Jun. 3, 2017.
- “Popularizing Social Science Research in China”, Cornell University, Ithaca, NY, Apr. 15, 2017.
- “Demystifying ‘Little Pink’: The Creation and Evolution of a Gendered Label for Nationalistic Activists in China”, Georgia State University, Atlanta, GA, Mar. 21, 2017.
- “Understanding Chinese Media: Beyond Censorship and Resistance”, Colorado College, Colorado Springs, CO, Mar. 2, 2017.
- “Recent trends in political communication research and implications for Chinese scholars”, Jinan University, Guangzhou, China, Jul. 17, 2016.
- “Chicken Soup for the Soul, Prepared by the Communist Party: How China's Propaganda Machine Adapts to Social Media”, University of Pennsylvania, Philadelphia, PA, Mar. 4, 2016.
- “My Experience from a Journalist to a Researcher”, Fudan University, Shanghai, China, Jun. 18, 2015.
- “The Glory of Print Journalism and the Dream of Digital Journalism”, Penn-Wharton China Center, Beijing, China, Jun. 16, 2015.
- “The Quiet Disappearance of China’s Boldest Newspaper”, University of Pennsylvania, Philadelphia, PA, Jan. 22, 2015.
- “Privacy Issues in the Social Media Era”, Tsinghua University, Beijing, China, Jan. 9, 2015.
- “Internet in China: the Power of the Powerless or the Powerful?”, University of Michigan, Ann Arbor, MI, Mar. 17, 2014.
- “Rethinking Media Change: the New and the Old”, Peking University, Beijing, China, May 28, 2013.
- “Media System with Chinese Characteristics: The Key to Understand Various Issues concerning Chinese media”, Lund University, Lund, Sweden, May 20, 2013.
- “Internal and External Difficulties in Present China’s Reform: Case Study on the Higher Education Reform of South University of Science and Technology of China”, Fudan University, Shanghai, China, Nov. 19, 2012.
- “Imagine Another Possibility of Media: The Coming Changes of Chinese Media”, Renmin University of China, Beijing, China, Oct. 19, 2012.
- “The Influences of News Producers on Public Opinion”, Renmin University of China,

Beijing, China, Apr. 20, 2012.
"Media Literacy", Liren College (an education NGO), Hubei, China, July 7, 2011.

PROFESSIONAL EXPERIENCE

- 01/13–Present **Oriental History Review Magazine**
Senior Editor, Social Media Chief
- 11/11–Present **Founder of CNPolitics.org**
CNPolitics.org is an independent website introducing academic studies on Chinese politics to the Chinese public.
- 07/10–07/13 **Southern Weekly (Nanfang Zhoumo)**
Journalist and Columnist, Beijing Bureau
- 04/09–05/09 **The New York Times Magazine**
Research Assistant
- 08/08–11/08 **Caijing Magazine**
Intern Journalist
- 03/07–06/07 **Xinhua News Agency**
Intern Journalist, Beijing Bureau
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OTHER EXPERIENCE

- 06/16 **Participant of SummerCulture program in Japan, sponsored by Annenberg School for Communication and University of Tokyo**
- 06/13 **Fellow of Global Emerging Voices (GEV) in Germany, Belgium, and Italy**
- 05/13 **Participant of Stockholm Internet Forum (SIF) in Sweden**
- 04/12 **Nomination of Deutsche Welle Blog Award (The Bobs)**
Nomination citation: "Fang is a young and sharp journalist...He uses social media to publish information that is complementary to traditional media. When mainstream media are not in a position to publish the whole story, his blog provides more insights into what's going on."
- 06/11–03/15 **Chief Editor of 1510 Weekly (online magazine)**
- 09/09–10/09 **Intern at Asian Human Rights Commission**
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REFERENCES

Available upon requests.